



ADVANCED INFORMATION RESOURCE MANAGEMENT



Info**Viewer**



Info**Watch**



The Future of Information Solutions

YOU

(Powered by InfoDesk)

InfoViewer

The "Personalize & Publish" Power Tool



InfoViewer makes it easy for information professionals to integrate, filter, personalize, view, publish, export and search real-time news, information and multimedia for use within their organizations.



iPublish is InfoViewer's intuitive publishing tool that lets information professionals easily select, export and publish articles and other media in a variety of convenient formats.



Customizable **eBriefing and eNewsletter** templates let users create and send professional quality newsletters and briefings to one or thousands in just minutes.



InfoAlert is InfoViewer's personalized email alert service that delivers email alerts tailored to individual users' interests and needs to BlackBerrys, iPhones, PDAs and desktops alike.

- **Integrate**
- **Personalize**
- **Publish**
- **Send**

The **InfoViewer** solution includes everything needed to integrate all content sources into a single stream of real-time federated content, select and organize content by topic or keyword into custom profiles and share information internally using intuitive publishing tools.

Quickly, Effectively and Securely.

Contact InfoDesk for a **FREE DEMO** at info@infodesk.com


- Integrate
- Organize
- Access
- Alert

InfoWatch is a customized information portal that federates real-time news and information, industry databases and multi-media with stock quotes, charts, filings and fundamentals from the leading global financial content providers.

InfoWatch seamlessly integrates financial information, risk management analyses and research, and helps you find, organize and present critical business information.

InfoWatch

The Enterprise Information & Alert Service



InfoWatch provides a single point of access to any business information database. Navigation is based upon custom taxonomies that can be built on an enterprise, department or individual end-user level. Content sets are interchangeable and can easily be added or deleted and information is displayed in real-time with federated searching.

All **InfoWatch** users have access to an array of up-to-date news, topics and online resources. Users can search pre-filtered content by source, topic or keyword. Users can also sign up to be notified about specific topic updates with **TopicAlerts**.

The **InfoWatch** solution can be accessed over the Web or integrated within an organization's internal platform including portals using **InfoPortal**.

Additionally **InfoDesk** offers other services that can help optimize enterprise information delivery and usage.

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FEDERATED • FILTERED • FLEXIBLE

InfoViewer

The "Personalize & Publish" Power Tool

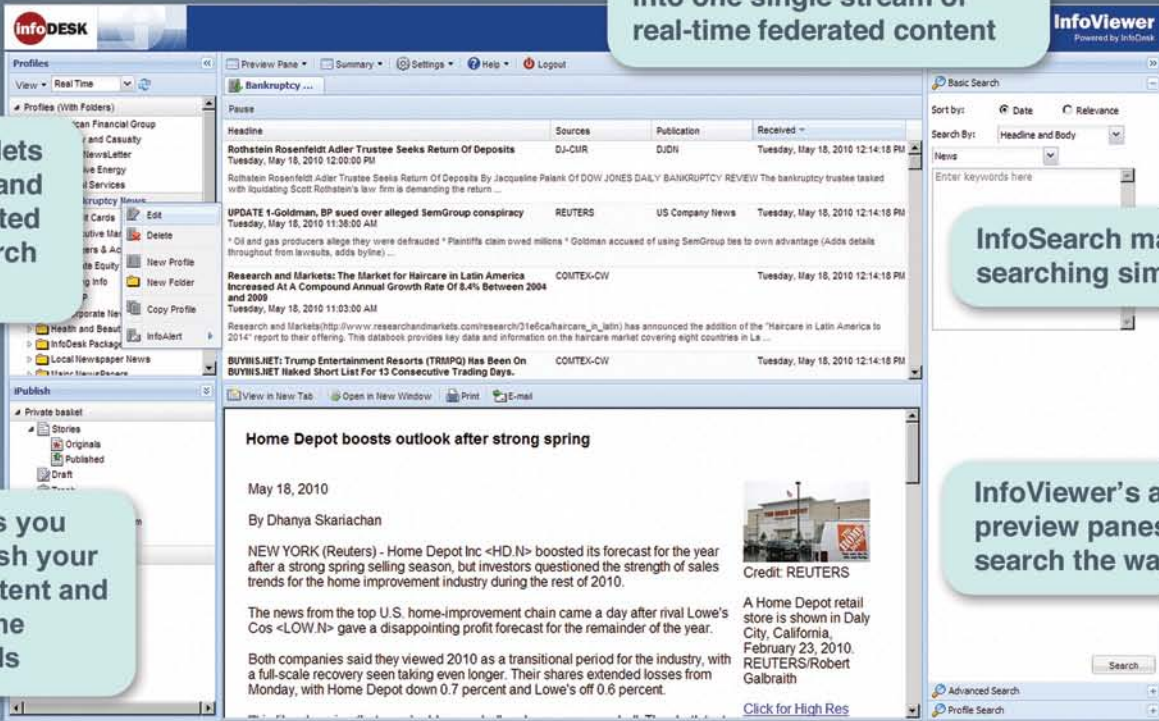
InfoViewer integrates all your trusted information sources into one single stream of real-time federated content

InfoViewer lets you create and save unlimited filtered search profiles

InfoSearch makes Boolean searching simple

iPublish lets you easily publish your chosen content and send it to one or thousands

InfoViewer's adjustable preview panes let you search the way you want



InfoWatch

The Enterprise Information & Alert Service

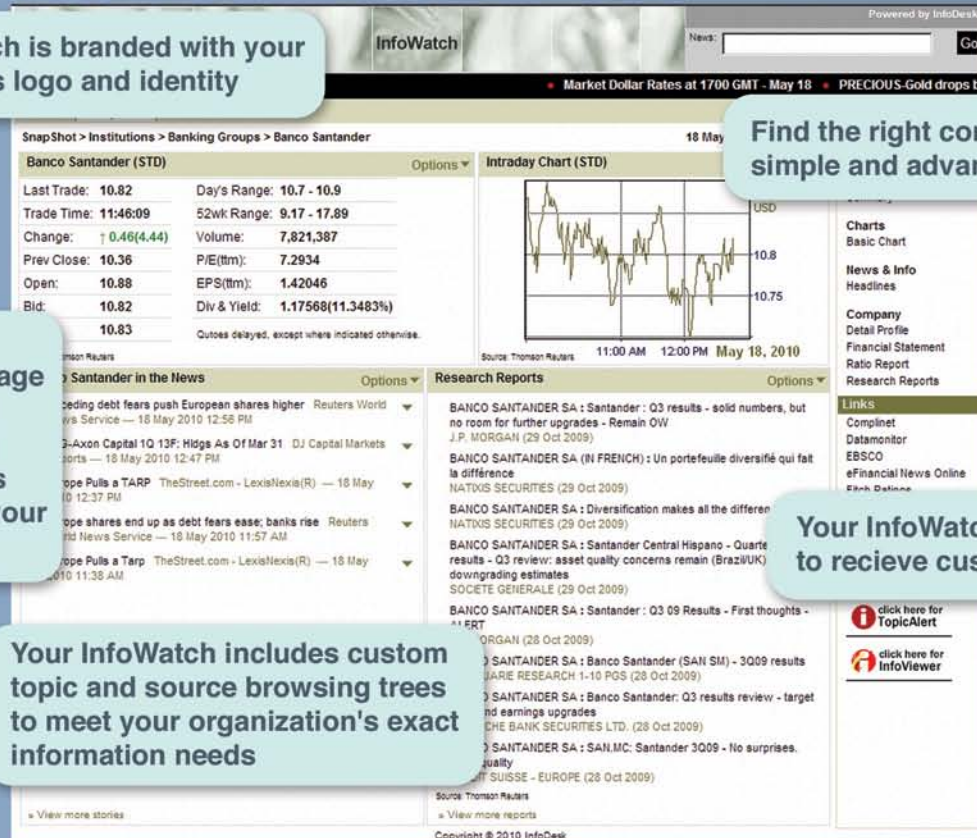
Your InfoWatch is branded with your organization's logo and identity

Find the right content faster with simple and advanced search options

Your easy-to-use InfoWatch homepage displays the most current news and information that is most relevant to your organization

Your InfoWatch users can register to receive custom TopicAlerts

Your InfoWatch includes custom topic and source browsing trees to meet your organization's exact information needs





Products & Solutions

InfoViewer Solution InfoWatch Solution Licensed Separately

All InfoDesk technology is modular, allowing you to select the products and/or solutions that meet your organization's specific needs and requirements. The InfoViewer and InfoWatch solutions both include several of our most popular products. Other InfoDesk products may be added individually to customize your perfect solution.



| | InfoViewer Solution | InfoWatch Solution | Licensed Separately |
|--|---------------------|--------------------|---------------------|
| InfoViewer The InfoViewer solution includes everything needed to integrate all information sources into a single stream of real-time federated content. InfoViewer users can select and organize content by topic or keyword into custom profiles and share information internally using intuitive publishing tools – quickly, effectively and securely. | ● | | |
| iPublish iPublish is InfoDesk's breakthrough intuitive publishing tool that lets information professionals easily select, edit, create and publish articles and other media in a variety of convenient formats and distribute them to one or many recipients. | ● | ● | |
| InfoSearch InfoSearch is InfoDesk's proprietary, state-of-the-art search tool that simplifies searching with "Quick" and "Advanced" search features for ALL users. Both search options allow users to search by keywords and phrases that appear in the headlines, captions and/or the full articles. InfoSearch also supports Boolean "AND", "OR" and "NOT" operators and parenthetical nesting of search terms, proximity, wildcards and truncation. | ● | ● | ● |
| InfoAlert InfoAlert is InfoDesk's personalized e-mail service that enables users to receive profiled information by e-mail to the desktop, BlackBerry or any e-mail capable device. | ● | | ● |
| InfoWatch InfoWatch is a web-based solution that lets organizations and individuals access all of their business information resources with one customer-branded, real-time news and information portal. | | ● | |
| TopicAlert TopicAlert is an "opt-in" alerting service of pre-defined topics filtered across all information sources for multiple groups of end-users. | | ● | ● |
| InfoPortal InfoPortal is a convenient, turnkey, hosted or non-hosted solution for providing end-users with current profiled news and information delivered to any commercial portal server including a wide array of JSR portlets or Microsoft SharePoint web parts. | | ● | ● |
| iWidget InfoDesk's iWidget adds value to enterprise portals and company intranets with fully functional content modules including news, stocks, weather, television clipping services and more. | | ● | ● |
| Newsletter Service InfoDesk provides daily custom briefings and news clipping services to many corporations and government agencies. InfoDesk has combined its state-of-the-art technology with a professional editorial staff to create a custom daily news service that scours thousands of news sources and delivers only the most relevant clips without redundancy. | | | ● |
| Custom Services InfoDesk offers a number of custom services to assist organizations meet their information needs. Please contact InfoDesk for more details. | | | ● |

● Indicates InfoDesk products which are standard with InfoViewer and InfoWatch Solutions and those which are licensed separately.

InfoDesk is the ideal real-time information integration, delivery and workflow solution for organizations that need up-to-date content from the widest variety of sources about multiple business, economic, international, legal and regulatory issues.

- **InfoDesk's** software seamlessly integrates current news, journals, RSS, blogs, videos, audio, photos, databases and more into one custom real-time stream of news and information.
- **InfoDesk's** intuitive publishing tools make it easy to share that information internally – quickly, effectively and securely.
- **InfoDesk's** customizable eBriefing and eNewsletter templates let users create and send professional quality newsletters and briefings in minutes.
- **InfoDesk's** personal email alerts and other output options enable personalized information distribution to a comprehensive range of devices and applications, including portals, intranets, business applications, personal computers and mobile devices.
- **InfoDesk's** proprietary, state-of-the-art technology can be used over the Web or easily integrated internally. **InfoDesk** is fully compatible with all Portal Servers and SharePoint platforms.
- **InfoDesk** is the only off-the-shelf technology platform that is not owned by a content provider (such as an individual publisher, content aggregator or syndicate) and does not require the purchase of any premium content to use its platform.
- Only **InfoDesk** is “content-neutral,” allowing information buyers to negotiate the best prices on all their premium content and actually lower information costs.
- **InfoDesk** is built on proprietary modular “cloud” technology that makes **InfoDesk** uniquely able to:
 - Adapt to meet today's rapidly changing technology requirements. **InfoDesk** keeps pace with technology changes, so its customers don't have to.
 - Service its customers' changing internal needs. As customers' internal information needs evolve, **InfoDesk** easily allows customers to add or subtract modules as needed.

About **InfoDesk**

InfoDesk (www.infodesk.com) is a technology company that specializes in providing secure, real-time, federated, personalized news and information services to companies, government agencies and other organizations that enhance their ability to make informed decisions and foster their success.

Only **InfoDesk's** state-of-the-art content distribution platform combines software products and applications for the acquisition, normalization and processing of information with a comprehensive range of intuitive tools for personalizing, receiving, viewing, searching, delivering and sharing information in real-time.

Unlike content providers, aggregators and syndicates, **InfoDesk** focuses on providing low cost, real-time, multimedia capable technology solutions that help information professionals integrate, utilize and share knowledge more quickly, effectively and securely.

For more than a decade, InfoDesk has been the preferred business information solution at some of the world's top corporate and government enterprises.

InfoDesk is dedicated to providing the best technology and customer support to help meet its customers' needs.

Contact InfoDesk for a **FREE DEMO** at info@infodesk.com or call 914.332.5940